

Dear Prime Minister of Japan

Request to register “Onsen Culture” as UNESCO Intangible Culture Heritage

We would like the “Onsen Culture” to be registered as UNESCO Intangible Culture Heritage.

The “Onsen Culture is a gift of nature and has been healing people’s minds and bodies for centuries; it is a treasured source of pride for Japan and a unique feature of the world.

Onsen resorts and lodging facilities, typically located in picturesque locations, are vital in handing down this cultural treasure to future generations. These businesses are facing unprecedented conditions due to an aging population, limited future investors and a shortage of labor after the Covid-19 pandemic. In order to protect the Onsen culture and pass it on to the future, now is the time for it to be registered with UNESCO. We believe and hope a UNESCO registration will further strengthen the morale of the people working in these facilities.

Therefore, we would request your invaluable support and assistance with recommending this proposal to UNESCO.

First and Last Name	Adress (Prefecture/State and City)

— All Japan Promotion Committee of “Onsen Culture to be a UNESCO Intangible Cultural Heritage” —

Secretariat

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